

PRESS RELEASE

FOR IMMEDIATE RELEASE

SIMULTANEOUS 2D AND 3D: AN OPTICAL QUANTUM LEAP FOR THE FLAT DISPLAY INDUSTRY

May 19, 2005, Dresden, Germany... SeeReal Technologies (www.seereal.com) today announced the next generation of 3D enabling display technologies. SeeReal has developed a new display capable of delivering both 2D and 3D pictures to several viewers simultaneously. SeeReal's cutting-edge technology transforms a desktop display to a "window on the world," showing 3D images either stand-alone, or embedded within 2D content such as web pages. The technology compromises neither resolution nor viewer mobility.

The need for 3D visualization is rapidly increasing, the gaming industry being a primary driver. But the technology also has the potential to save substantial time and resources for all activities relying on visualization processes either for design or analytical purposes. Until now, however, other 3D display technologies exhibited either very little effective resolution or allowed almost no viewer mobility in front of the screen. Consequently, they were all met with limited industry acceptance.

SeeReal CEO Lars Povelsen says, "From the onset of our development effort, we recognized these serious limitations of other 3D technologies. SeeReal has now overcome these obstacles to wider adoption in the marketplace, and we believe our new, integrated 2D/3D multiviewer technology is the first of its kind to meet the demands of the consumer market."

In the coming weeks, SeeReal Technologies will host invitational viewings of its newest 2D/3D display technology in its Dresden, Germany laboratories. SeeReal Technologies representatives will also be attending the Society for Information Display Expo from May 22 to the 27th in Boston.

SeeReal Technologies GmbH was founded in 2002 in Dresden, Germany. The company develops and licenses its unique 2D/3D display enabling technologies. SeeReal has sales and technology partners in Europe, Asia and North America including SGI, Hewlett Packard, Ampronix and Dynamic Digital Depth. The company has won numerous awards including the "European Information Society Technologies Prize (IST)" and the "Innovation Prize of the Free State of Saxony."

For more information, please visit www.seereal.com.

Press contact

SeeReal Technologies GmbH

Blasewitzer Strasse 43, 01307 Dresden, Germany

Lars Povelsen (CEO)

Tel. +49 (0) 351 4503240

www.seereal.com

E-Mail press@seereal.com

###