

# PRESS RELEASE

## SeeReal Technologies GmbH launches the new standard in 3d viewing

The new SeeReal "C" display being launched at CeBIT is a high-end industrial plug'n'play 3D display meant for the professional market. Because of its large 3D sweet spot, the users can move freely without losing the 3D experience and do not need to wear special glasses.

The professional users in medicine, research and CAD/CAM high-end markets are today increasing work efficiency and developing new processes on the basis of the display. It runs with most professional 3D applications used today. In 2003 the market will see affordable 3D display prices for the professional market.

Having supported serious live applications like eye, heart and brain surgery the SeeReal 3D display has already proven its market value and acceptance. For these live applications input comes from either stereomicroscopes, endoscopes or videos. The ability to display real time applications is another unique feature of SeeReal Technologies.

"The 3D display is the missing piece for the complete 3D workstation. Today high quality 3D software, 3D graphic cards, 3D scanners and even 3D printers are commonplace equipment in modern development and construction departments", says Lars Povelsen, CEO of the Dresden based technology company." As our display runs with most professional 3D applications, it will only be a matter of time before the display is the new standard".

The "C" display connects plug'n'play to the users normal PC or workstation. The only other requirement is a stereo graphic card, which is commonly available.

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*The SeeReal "C" display launched at CeBIT, is a compact monitor built around a standard 18,1" TFT screen, and designed for professional usage. In front of the screen SeeReal Technologies puts a light prism-mask that is managed by a tracking system. When the user moves the screen is moving accordingly.*

*Please be invited to come by and experience the forerunner of the standard of tomorrow for gaming, video or other consumer applications. The "wow" effect is seen (and heard aloud) all day long at A37, hall 21.*